December routes

This December mailing is one combined edition of Peterborough Local, not the four area editions shown on the older website maps. It reaches 10,442 residential addresses (10,274 houses and 168 farms) on 27 selected Canada Post routes across Peterborough and the surrounding rural area. Apartments and businesses are not included. The card is planned for early December. An exact arrival date is not promised.

10,442
Residential addresses on the selected routes

27
Canada Post Neighbourhood Mail routes

$500 CAD
Standard spot, total, with no HST

Nov 20
Booking closes Friday, November 20

STANDARD SPOT

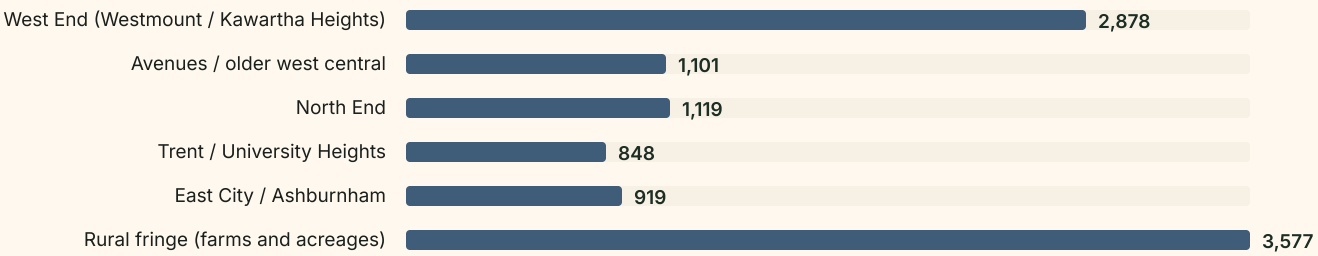
$500 CAD

Total price, with no HST. Category exclusivity is first come, first served. You approve the final proof before anything prints.

WHAT A STANDARD SPOT INCLUDES

Ad design, your own trackable QR code with a scan report, a landing page, printing and Canada Post delivery. One Standard spot covers the full 10,442 address reach. There is nothing extra to book.

Selected routes, grouped by area



West End (Westmount / Kawartha Heights)

5 routes · 2,878 addresses

FSA	ROUTE	ADDRESSES
K9K	LC0033	583
K9K	LC0035	171
K9K	LC0031	1,025
K9K	LC0023	707
K9K	LC0029	392

Avenues / older west central

5 routes · 1,101 addresses

FSA	ROUTE	ADDRESSES
K9J	LC0029	126
K9J	LC0035	250
K9J	LC0037	339
K9J	LC0033	188
K9J	LC0027	198

Trent / University Heights

1 route · 848 addresses

FSA	ROUTE	ADDRESSES
K9L	LC0003	848

East City / Ashburnham

3 routes · 919 addresses

FSA	ROUTE	ADDRESSES
K9L	LC0013	755
K9L	LC0019	123
K9L	SS0006	41

North End

5 routes · 1,119 addresses

FSA	ROUTE	ADDRESSES
K9K	LC0047	56
K9K	LC0049	49
K9H	LC0043	419
K9H	LC0039	482
K9H	SS0009	113

Rural fringe (farms and acreages)

8 routes · 3,577 addresses

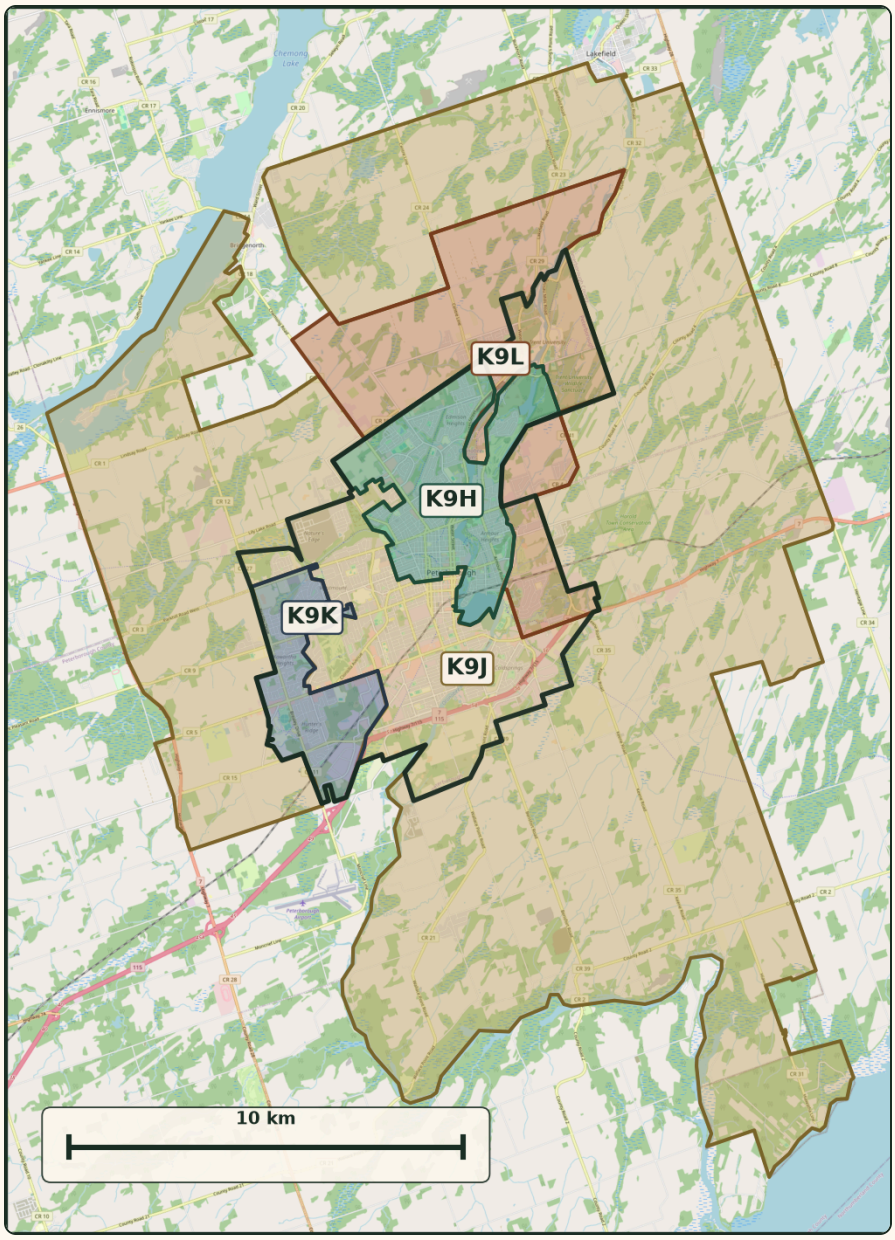
FSA	ROUTE	ADDRESSES	
K9K	SS0003	366	1 farm
K9J	SS0003	403	6 farms
K9J	SS0005	263	3 farms
K9J	SS0001	546	22 farms
K9J	SS0004	523	43 farms
K9J	SS0009	478	22 farms
K9J	SS0011	632	26 farms
K9J	SS0006	366	45 farms

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Address counts are from Canada Post Precision Targeter, pulled October 30, 2026, and cover houses and farms only. Route selections are confirmed with Canada Post for each mailing, so counts can shift slightly. About one third of the addresses are on rural fringe routes around Peterborough.

Approximate area map

The 27 selected Canada Post routes sit inside these four Forward Sortation Areas (the first three characters of the postal code). The shading shows Statistics Canada 2021 FSA boundaries, not exact letter carrier walks. Not every address in a shaded area is on the mailing. Route lists and address counts are on page 1.



HOW TO READ THIS MAP

This is an approximate area map, not a route-by-route outline. Exact Canada Post Neighbourhood Mail route boundaries were not available to draw. The four coloured shapes are the FSAs that contain the selected routes.

HIGHLIGHTED POSTAL AREAS

- **K9K** · 8 routes · 3,349 addresses
  West End, two North End routes, and one rural fringe route
- **K9H** · 3 routes · 1,014 addresses
  North End
- **K9L** · 4 routes · 1,767 addresses
  Trent / University Heights and East City / Ashburnham
- **K9J** · 12 routes · 4,312 addresses
  Avenues / older west central, and most of the rural fringe
- City of Peterborough municipal boundary

COMBINED REACH

10,442 residential addresses on 27 selected routes (10,274 houses and 168 farms). Apartments and businesses are not included. One Standard spot at $500 CAD total, with no HST, covers the full reach.

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FSA and City of Peterborough boundaries are from Statistics Canada, 2021 Census, cartographic boundary files. Basemap data from OpenStreetMap contributors, ODbL. Address counts are from Canada Post Precision Targeter, pulled October 30, 2026, and cover houses and farms only. Route selections are confirmed with Canada Post for each mailing, so counts can shift slightly.